



EMPLOYEE LEARNING AND PROFESSIONAL DEVELOPMENT SERVICES

Zeiders offers a broad continuum of learning and professional development (L&D) services for human and social services, behavioral health, and employee assistance program providers. Our expertise includes:

- Curriculum Design and Development
- Courseware Development
- Train-the-Trainer Seminars
- eLearning Solutions
- Asynchronous (Self-Paced) Course Development
- Synchronous Instructor-led Webinars
- Rapid eLearning (via RSS and Podcasts)
- Mobile Learning
- Social Network Learning and eCommunities of Practice
- On-Line Meetings and eFacilitation
- Training Conference/Event Management

HOW WE DELIVER

Zeiders designs, develops and delivers L&D events for classroom, instructor-led synchronous webinar, and/or individualized setting based on the organization's needs.

Our Instructional System Designers use the American Society of Training and Development's ADDIE (Assessment, Design, Development, Implementation, and Evaluation) model to ensure that our products and services are of the highest quality and consistent with industry best practices.



The quality of our on-line L&D services has been recognized and approved by both the Association of Social Work Boards and the California Board of Behavioral Sciences to grant Continuing Education Credits assisting licensed clinical providers to maintain their professional licensure requirements.

Since 2008, there have been over 52,000 visits to our virtual training platform. We have successfully delivered over 1,240 webinars and delivered quality training and professional development to 12,000 participants worldwide.

Zeiders' eLearning solutions are deployed using the industry-leading Adobe Acrobat Connect Pro virtual learning platform.

Since its inception, there have been over 52,000 visits to our eLearning site and 900 webinars delivered to 12,000 participants. We support U.S. Navy Fleet and Family Support Program personnel located at over 60 installations worldwide. Key features of our virtual learning platform include:

- Unlimited number of users with a maximum of 100 participants in a meeting room
- Custom learning programs that mix a variety of training activities including: breakout rooms, real time polling questions, document collaboration, file sharing, testing capability and whiteboard tools
- Registration and attendee training reports, event registration and email reminders
- Event recording capability
- Integrated Teleconference call with online event
- Learning Management System that can assign and track attendee progress of both synchronous and asynchronous learning events





OUR OFF-THE-SHELF COURSEWARE

Our high quality, industry-recognized courseware includes over 50 different topics that are available off the shelf or readily tailored to the needs of your organization and your users, with some courses that provide Association of Social Work Boards and Association for Financial Counseling continuing education units. A sampling of course topics include:

- Military 101
- Information and Referral Resources
- Confidentiality
- Clinical Documentation
- Customer Service
- Understanding Combat Operational Stress
- Department of Defense Resources
- Combat Stress: Differential Diagnosis (1.5 ASWB CEUs)
- Coaching to Financial Confidence (1 AFC CEU)

Our courseware and training approach results in mission critical information that delivers knowledge and performance support.

Zeiders Makes a Difference...

The Challenge: The Canadian military provides childcare services at its military bases throughout Canada. The caregivers at these centers have varying levels of knowledge and experience with the military lifestyle. With Canada's increased military involvement in Iraq and Afghanistan it became clear to leaders that in order for caregivers to better assist these families dealing with deployments and family separations, more training was necessary.

The Solution: Zeiders solution to the challenge was the development of an on demand eLearning product entitled "Caring for Military Children." This is an interactive online course that caregivers access from any location and at any time via the Internet. Topics covered include military culture and life style, deployment issues, relocation concerns, as well as a module on information and referral sources for childcare personnel.

OUR EXPERTISE

Zeiders' learning and development subject matter experts represent diverse functional specialties, including eLearning, social media, curriculum developers, technical writers, instructional system designers, graphic designers and master trainers. Over 75 percent of our L&D professionals have graduate degrees and many are licensed professional educators. Our clinical training staff members are licensed mental health practitioners.

OUR CLIENTS

Zeiders has in-depth experience in researching, developing, writing and producing military and family life training and resource materials through the delivery of more than 70 task orders to clients, including the U.S. Navy and the U.S. Marine Corps.

CONTACT US

To discuss how Zeiders can help your organization achieve its mission and enhance individual and organizational effectiveness, please contact us:

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