



OUR LEADERS

MIKE ZEIDERS, CHIEF EXECUTIVE OFFICER

Mr. Zeiders founded Zeiders Enterprises over 26 years ago with a commitment to provide services that make a positive impact on people's lives. He is personally involved in identifying ways in which Zeiders' contract services can be enhanced and in ensuring that all personnel have the resources needed to effectively accomplish their position requirements. He also serves as Chairman of The Quality of Life Foundation, a not-for-profit organization founded in 2008 by him and his wife, to support the special needs of wounded warrior family care givers. Mr. Zeiders holds a Bachelor's degree in Operations Analysis from the U.S. Naval Academy and Master's degree in Business Administration from George Mason University.

TAMRA AVRIT, PRESIDENT

With a deep passion for the military and military families, Ms. Avrit has over 24 years of strategic and operational experience across Zeiders core capabilities. Prior to coming to Zeiders in 2008, Ms. Avrit provided consulting advice to senior leaders in business strategy, process improvement, change management and strategic communications across the Department of Defense for over five years with Booz Allen Hamilton. For almost 16 years, Ms. Avrit was employed by the U.S. Marine Corps in various leadership positions at the headquarters level. In her last assignment she was the Deputy Director for Programs and had policy and program oversight for many military and family programs. Ms. Avrit holds a Master of Science degree in National Security Strategy from the National War College, a Master of Business Administration degree in Marketing from The George Washington University, and a Bachelor of Arts degree in History and Business Administration from Hope College. She is a Project Management Professional from the Project Management Institute and also holds a Change Management Practitioner certification from PROSCI.

JEANIE HAND, SENIOR VICE PRESIDENT

Ms. Jean Hand, has over 25 years of experience in managing and administering federal contracts with Zeiders. In her role, she provides day-to-day contract oversight and works with contract managers to ensure quality, timely service delivery. Ms. Hand interfaces with Contracting Officers and Contracting Officer Representatives to implement contract awards and modifications. She is deeply knowledgeable of the FAR and DFAR and federal acquisition procedures. Ms. Hand holds a Bachelor of Business Administration degree from Corpus Christi State University. Ms. Hand is the spouse of a retired Navy officer and a member of the Navy League.

ROBERT SENTER, CPA, CHIEF FINANCIAL OFFICER

Mr. Robert Senter is a Certified Public Accountant who has more than 20 years of corporate accounting, financial management and government contract experience. As the CFO, Mr. Senter performs all financial management activities for Zeiders. Mr. Senter manages the day-to-day activities of the accounting and finance departments while ensuring compliance regarding all financial functions and overseeing budgetary planning and cost management. Mr. Senter holds both Master and Bachelor of Business Administration degrees from James Madison University.





MARGEE DOWNS, LCSW, DIRECTOR, CNIC CONTRACTS

Ms. Downs possesses over 25 years of direct service, training, management and consulting experience in military quality of life programs. Since 2009, Ms. Downs has served as the Division Director for the Commander, Navy Installations Command (CNIC) contracts. In this role she is responsible for the oversight and coordination of the full spectrum of management activities for a robust contract portfolio, managing nearly 500 staff across different geographic sites. She has served as the Project Manager for over 70 Department of the Navy, Department of Defense and U.S. Marine Corps instructional materials projects. Her recognized expertise in military Quality of Life issues is also reflected in her selection to present at over 10 national and regional conferences. Topics have encompassed Clinical Quality Assurance, Crisis Response, Strategic Planning, Deployment Readiness, and Organizational Learning. Ms. Downs has a Bachelor of Science degree in Psychology from Old Dominion University, a Master of Social Work degree from Virginia Commonwealth University and an Education Specialist degree in Curriculum Design from the College of William and Mary.

KATHY ROTH, DBA, DIRECTOR, FEDERAL CONTRACTS

Dr. Roth leads Zeiders direct and professional services contracts for the U.S. Army and other clients. She has over 30 years of professional experience, with nine years consulting experience with Booz Allen Hamilton in organization strategy and strategic communications. She has 25 years of military service, retiring from military service as a Lieutenant Colonel, Adjutant General (AG) Corps officer after serving in a variety of assignments and military units. Dr. Roth is an academic as well as practitioner and has published research relating to leadership attributes of Fortune 1000 company HR executives. Dr. Roth holds a Doctorate (Business Administration) degree from University of Sarasota, a Master of Education (Human Services) degree from Boston University, and a Bachelor of Science (Education) degree from Campbell University.

OUR PROFESSIONALS

Zeiders employs behavioral health counselors, learning and development specialists, and work life education specialists with subject matter expertise in areas such as military lifestyle, financial management, deployment readiness, domestic violence prevention, parenting, relocation, and stress management. Nearly 70 percent of our professionals have a military affiliation, nearly 30 percent hold graduate degrees, 30 percent hold at least one graduate degree and are licensed or credentialed in their professional field.

CONTACT US

To discuss how Zeiders can help your organization achieve its mission and enhance individual and organizational effectiveness, please contact us:

2750 Killarney Drive, Suite 100 | Woodbridge, VA 22192 | Attn: Corporate Development Manager
info@zeiders.com | (703) 496-9000 | DUNS - #130440118 | CAGE – Large Business 6Z238

