



**WELCOME TO ZEIDERS ENTERPRISES**

Zeiders offers professional services solutions in human and social services program management, work life education, behavioral health counseling, employee learning and professional development. We are experts in behavioral health and employee assistance programs – and we deliver these mission essential services to over 2.25 million military and family members through in-person contact and internet-based service delivery each year at over 60 military installations world-wide. For more than 27 years, Zeiders’ nearly 850 human service professionals have made a difference to the clients we serve. We are certified by The Joint Commission as a Health Care Staffing Services company, demonstrating our ability to provide quality, industry-leading services.

**WHAT WE DO**

**BEHAVIORAL HEALTH COUNSELING SERVICES**

- Individual Counseling
- Marriage and Family Counseling
- New Parent Support Counseling
- Child Counseling
- Domestic Violence Prevention/Intervention Services (e.g., Family Advocacy Program)
- Sexual Assault Victim Intervention and Prevention

**WORK LIFE EDUCATION AND TRAINING SERVICES**

- Personal Financial Management
- Relocation Assistance
- Military to Civilian Transition Assistance
- Military Spouse Employment
- Exceptional Family Member
- New Parent Support

**MILITARY FAMILY READINESS & RESILIENCE SERVICES**

- Deployment and Mobilization Support
- Ombudsman and Family Readiness Officer Support
- Family Readiness Groups
- Disaster Preparedness and Crisis Response

**EMPLOYEE LEARNING & PROFESSIONAL DEVELOPMENT SERVICES**

- Curriculum Design and Development
- Courseware Development
- Train-the-Trainer Seminars
- Instructor-led Webinars
- E-Learning

**PROFESSIONAL MANAGEMENT AND CONSULTING SERVICES**

- Strategic Planning
- Program Design and Development
- Benchmarking Studies
- Functionality Assessments
- Strategic Communication and Marketing Plans
- eMeeting Production and Facilitation Services
- On-site, Integrated Program Operations





Military Family Readiness & Resilience Services

**CORE**  
Work-Life Education Behavioral Health Counseling  
Employee Learning Programs

**CAPABILITIES**  
Professional Management & Consulting Services

## OUR EXPERTISE

Zeiders' professionals represent diverse functional specialties including: licensed behavioral health counselors, victim advocates, new parent support specialists, accredited financial counselors, transition and employment specialists, and relocation professionals. Other Zeiders' staff areas of expertise include program managers, management analysts, technical writers, certified instructional system designers, graphic designers and master trainers and educators.

Our corporate management team averages over 25 years of experience in industry, education, military and government contracting – as well as a depth of experience across the Department of Defense and other Federal agencies. Over 70 percent of our professionals have some type of military affiliation, including military spouses who alone comprise 40 percent. Additionally, 30 percent hold at least one graduate degree, and 100 percent of our behavioral health counselors hold a license in their professional field.

### Relevant NAICS Codes for Zeiders Services

523930 - Investment Advice  
541611 - Administrative and General Management Consulting  
541612 - HR and Executive Search Consulting Services  
541720 - R&D in the Social Sciences and Humanities  
541990 - All Other Professional, Scientific, and Technical Services  
561311 - Employment Placement Agencies  
611430 - Professional and Management Development Training  
621330 - Offices of Mental Health Practitioners (except Physicians)  
621420 - Outpatient Mental Health and Substance Abuse Centers  
624110 - Child and Youth Services  
624190 - Other Individual and Family Services  
624230 - Emergency and Other Relief Services  
624310 - Vocational Rehabilitation Services  
813319 - Other Social Advocacy Organizations

## OUR CLIENTS

Currently, we support the U.S. Navy, U.S. Army, and U.S. Marines in direct service delivery across multiple program components and professional labor categories. Zeiders is proud to have also supported a variety of other clients, including the U.S. Department of Labor, the General Services Administration, National Guard and the Department of Justice. In addition, we are pleased to have developed and produced these recent professional services projects for our Military Services clients:

- Department of Defense Family Member Employment Readiness Program Curriculum
- U.S. Navy Personal Financial Management Program Curriculum
- U.S. Marine Corps Transition Assistance Management Program and Family Member Employment Assistance Program Benchmarking Study

## CONTRACT VEHICLES

Accessing Zeiders' professional services is easy for government customers through our General Services Administration (GSA) Management, Organization, Business Improvement Services (MOBIS) Schedule (GSA contract number GSI0F 0134L) and our GSA Schedule 738 X Human Resources and EEO Services (GSA contract number GS-02F-0234W). Our GSA contract vehicles can supply your organization with specialized or general support services to help you on-site at your location(s) or off-site at one of our offices depending on your needs. For more information on our GSA Schedules and other contract solutions, please contact our Corporate Development Manager.



## CONTACT US

To discuss how Zeiders can help your organization achieve its mission and enhance individual and organizational effectiveness, please contact us:

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